



CASE STUDY

Eagle Construction

Project Type:
Multifamily Roofing



Aspire Pavers by Brava Bring Luxury and Ease to New Multifamily Development

THE PROBLEM:

Eagle Construction recently completed construction for GreenGate at Short Pump Town Center in Richmond, Virginia. This luxury community of townhomes and condos is their largest to date. For this high-end multifamily project, it was imperative that Eagle Construction use lightweight, beautiful materials for the terraces and balconies.

When engineering, each terrace and patio must be built to support itself, along with other luxury amenities, such as an outdoor fireplace. If tiles

were used, the joist would need to be bulked up, costing more money and time. The other alternative, decking, was unattractive and would not draw buyers to this sophisticated project. Additionally, it would be more difficult to repair or replace over time. The final challenge Eagle Construction faced was supply-chain issues that were plaguing most of the construction industry. It needed the pavers to arrive on time for the rest of the project to be completed smoothly and successfully.



“We have NEVER had the paver fail, ever.
We’ve never had to file a warranty claim.”

— MELODY HACKETT, EAGLE CONSTRUCTION

THE SOLUTION:

Eagle Construction turned to its tried-and-true selection of synthetic pavers, now known as Aspire by Brava. Based on its previous experience, it knew that not only would it be saving costs on materials, but it would also be saving costs on installation. With how simple the pavers are to place, Eagle Construction would have no need to contract with expensive specialists, and future maintenance would be a breeze.

The product is beautiful, with natural textures, and appealing to potential buyers willing to spend money on a chic new home that comes with luxuries similar to a hotel. When given the

choice between the tile or synthetic pavers, buyers overwhelmingly choose the pavers, both for the looks and for the low maintenance.

Because they are made from recycled materials here in the United States, there were no supply chain issues at all. And the best part? Eagle Construction can trust that it has invested in a durable product. In the dozens of projects for which it has used these pavers, it has never once had a water leak, needed to file a warranty claim, or had any failure.

