



CASE STUDY

Baker Roofing

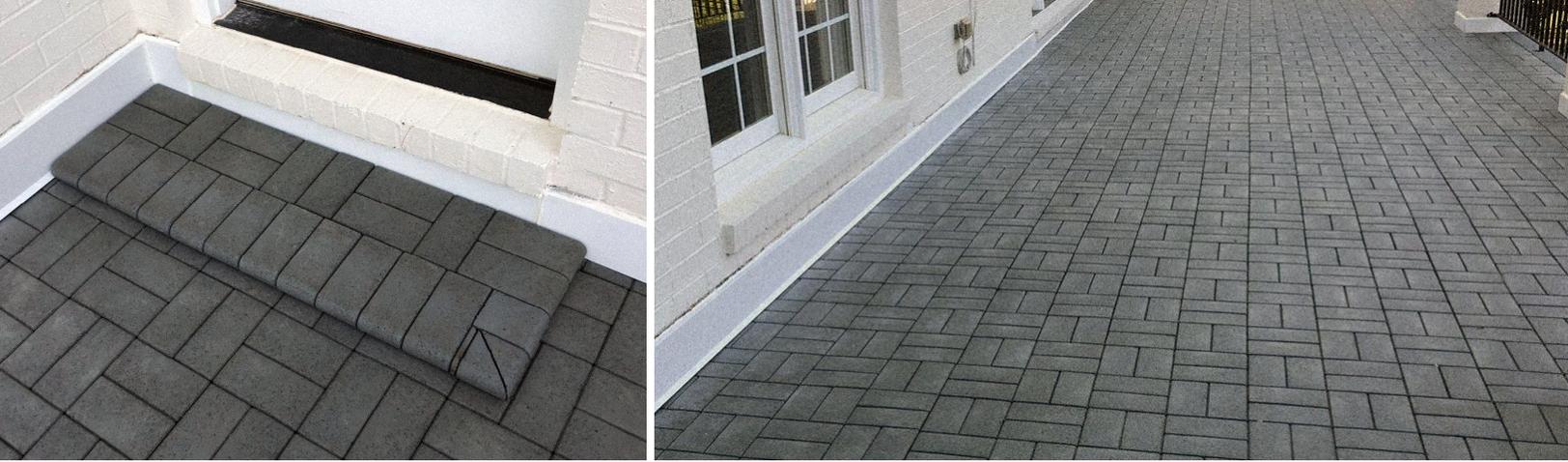
Project Type:
Residential Roofing



Aspire Pavers By Brava Are a Win For Contractors and Homeowners

Aspire pavers are the cost-saving, sustainable solution that sell themselves.

Brava Roof Tile, a leading manufacturer of premium-quality synthetic roofing, recently acquired Azek pavers, a superior selection of synthetic pavers made from recycled plastic waste and tires. In keeping with Brava's quality, sustainability, and durability, Aspire will bring exceptional performance, from the ground up.



THE PROBLEM:

When a North Carolina homeowner wanted to add outdoor living space to her home, she partnered with contractor Baker Roofing to see if there was a solution that would work for a flat-roof addition of 600 square feet. It was important that she have a space that was both beautiful and long-lasting to allow her to entertain guests for years to come.

When looking to install pavers on a roof, the contractor needed to take into consideration weight, thickness, and aesthetics. The solution needed to be thin enough for the door to open properly, light enough to be used on a roof without additional reinforcement, and pretty enough for the homeowner to enjoy her new outdoor space.



“These pavers are the best recycled paver on the market when it comes to finish.”

– STEVEN BARTZ, BAKER ROOFING

THE SOLUTION:

Baker Roofing suggested Aspire pavers, after having discovered them under the Azek brand in 2014 and using them on numerous projects. Lighter, synthetic pavers are a huge cost-saver when retrofitting. The shipping price is lower, they require less labor to install, and the risk of damaged product on-site and during transportation is eliminated. When the homeowner learned that the solution was made from recycled materials, she was even more pleased with the choice.

Because there was no need for engineers or specialty installation, Baker used its standard work crew to lay the pavers quickly and efficiently, saving money and time. And in using multiple colors, the workers created a pretty herringbone pattern, adding artistry and elegance to the space. The homeowner now has exactly what she wanted: a beautiful outdoor living space that is as durable as it is attractive.

